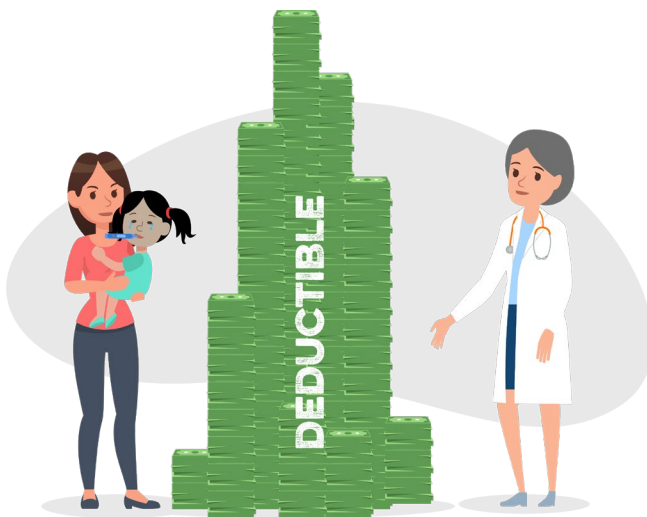




Think *no-deductible* plan designs are too expensive?

Think again!



While the ACA reduced the number of uninsured Americans, **it resulted in higher premiums and out-of-pocket costs that put health insurance out of reach** for many.

So, millions of people—many hourly and part-time workers—still seek a cost-effective, common-sense health plan solution.

Most HBA plans have no deductibles, just copays!

HBA designs ERISA- and ACA-compliant plan designs for the millions of workers who've found it challenging to access healthcare.





sound familiar?



Millions of Americans are struggling financially:

- 73.3 million hourly workers in United States¹
- 69% had less than \$1,000 in savings ending 2019²
- 30% carry more credit card debt than savings³
- 72% lived paycheck to paycheck in '22 (up 9% from '21)⁴

And underserved by the insurance industry:

- 43% of working-age adults are under-insured in '22⁵
- Average 2022 Marketplace Metallic plan deductibles:⁶
 - \$7,051 Bronze (32% of elections)
 - \$4,753 Silver (56% of elections)
 - \$1,600 Gold (10% of elections)

HBA offers Healthcare plan designs your employees can afford to...

CHOOSE



and USE

¹ U.S. Bureau of Labor Statistics, 2020 Labor Force Stats
² GOBankingRates Study, December 2019
³ 2 balancingeverything.com Study, December 2021

⁴ American Payroll Association, "Getting Paid In America" Survey, 2022
⁵ healthcarediver.com, September 2022
⁶ Kaiser Family Foundation, ACA Open Enrollment 2022





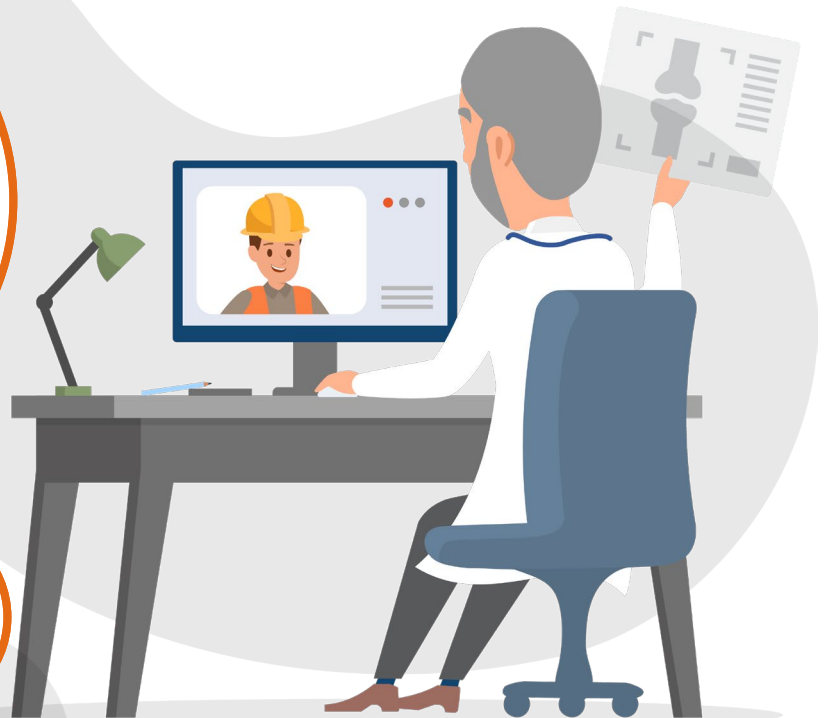
THE
HEALTH BENEFIT
ALLIANCE™

MarshMcLennan
Agency

INSPRO
A Marsh & McLennan Agency LLC Company



see any doctor, any time
no network restrictions



mental health
support



vision
benefits too

HBA streamlines benefit design to include the services people need—**preventative and primary care, prescriptions, behavioral and telehealth**—and then we scale our plan designs up from there.

We designed a full spectrum of plan designs to meet a wide range of needs and budgets.

HBA removes barriers to care



Watch our video to learn more



THE
HEALTH BENEFIT[™]
ALLIANCE

MarshMcLennan
Agency

INSPRO
A Marsh & McLennan Agency LLC Company

don't make your employees **choose between**
their expenses and medications



90%
OF THE MOST
COMMONLY
PRESCRIBED
GENERIC DRUGS
AT NO COST



HBA plan designs can mean the difference **between filling a prescription or going without necessary medication** or the difference between identifying and treating an acute condition or developing a chronic illness.

The HBA plan designs fit a broad range of needs and budgets, enabling people to get the care they need, when and where they need it.

HBA removes barriers to care



Watch our video to learn more



Enjoy The best of both worlds: **affordable**
healthcare and **choice of doctors**



74% of non-elderly adult Americans want coverage but can't afford it due to plan complexity and high premiums.

Our plan designs appeal to a **diverse labor force with varied needs**, from employees seeking convenient, low-cost options to those who value the extensive coverage of a platinum plan.





If your employees are happy with high deductibles,
network restrictions and expensive prescriptions,
we're not right for your business.

If you want to offer an **affordable alternative**, contact HBA
by clicking on the link below.

- ✗ ~~HIGH DEDUCTIBLES~~
- ✓ **NO DEDUCTIBLES!**
- ✓ **ONLY COPAYS!**



**ANY
DOCTOR
ANY
TIME**



**VISION
BENEFITS
TOO**



**NO-COST
GENERIC
DRUGS**

